



The diagram consists of three concentric circles. The outermost circle is a solid black line. Inside it is a dashed magenta line. The innermost circle is a solid blue line. Text is placed within the blue circle, and the magenta dashed line is labeled as the 'trimming zone'.

### IMPORTANT

Place this guide layer **first** in **stack**.  
Save CMYK pdf, jpeg or tiff file.

#### - SAFE ZONE:

All critical elements (text, images, graphic elements, logos etc.) must be kept inside the blue block. Anything outside the blue box may be cut-off during trimming.

#### - TRIMMING ZONE:

Allow 1/25-inches cutting space around your card. We suggest no borders due to shifting in the cutting process, borders may appear uneven.

#### - BLEED ZONE .125 INCHES:

Note due to extend the background images or colors all the way to the edge of the black outline.

Finished Size 1 x 1  
With bleed: 1.25 x 1.25